

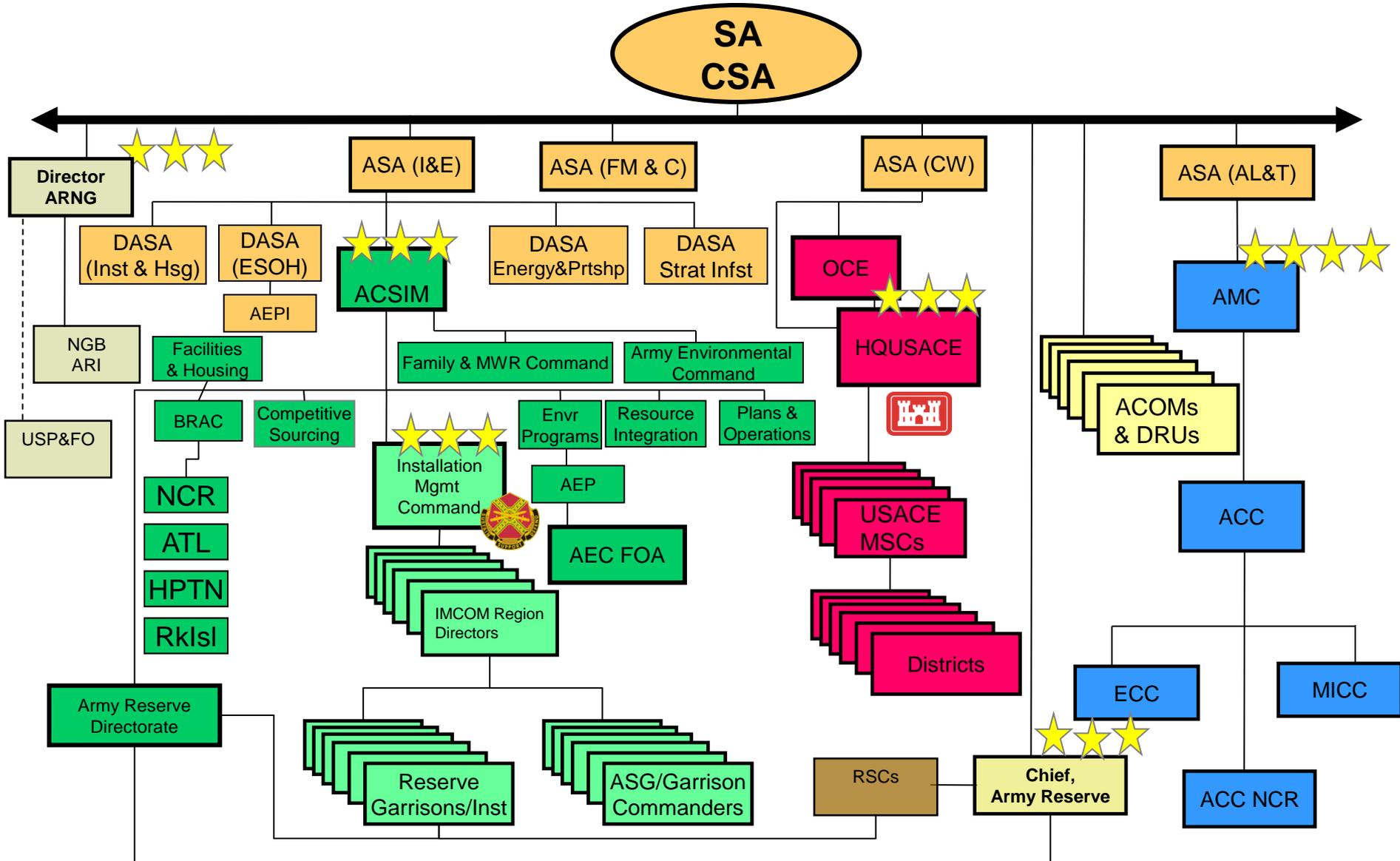


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***Professional Housing  
Management Association  
Army Professional  
Development Seminar  
3 February 2010***



# Army Internal Alignment





# DASA (I&H) Functions



## Title 10 Responsibilities

- **Military Construction**
  - Congressional Notifications
  - Design Starts
  - Reprogramming Actions
  - Cost / Scope Variation
- **Real Property & Real Estate**
  - MLAM Waivers
  - Transfers and Disposals
  - Leases
  - Real Property Exchange
  - Enhanced Use Lease
- **Operation and Maintenance**
  - Base Operations Support
  - Public Works / Facilities Mgt
  - Sustainment, Repair & Modernization
- **Capital Ventures and Housing**
  - Residential Communities Initiative
  - Unaccompanied Personnel Housing
  - Privatization of Army Lodging
  - Family Housing

## Congressional Engagements

- President's Budget
- Hearings / Testimony / Briefs
- Business Clearances
- MCA, MCAR, MCANG, OCO, AFHC, AFHO, OMA, OPA, BRAC & RCI

## Intangibles

- Value-Added Oversight
- Relationships
- Communications
- Advocacy



# Office, Deputy Assistant Secretary of the Army (Installations and Housing)



Karlene Bodner  
[Karlene.M.Bodner@us.army.mil](mailto:Karlene.M.Bodner@us.army.mil)  
693-5210  
Asst for O&M

Mark Jones  
[Mark.Jones@us.army.mil](mailto:Mark.Jones@us.army.mil)  
697-1155  
Asst for BRAC

Randy Wagner  
[Randall.Wagner@us.army.mil](mailto:Randall.Wagner@us.army.mil)  
614-1073  
Asst for Real Estate

Andy Figuerola  
[Luis.A.Figuerola@us.army.mil](mailto:Luis.A.Figuerola@us.army.mil)  
614-3060  
Asst for Congressional Affairs

VACANT  
Asst for Programming & Budget

Sharon Parker  
[Sharon.Parker1@us.army.mil](mailto:Sharon.Parker1@us.army.mil)  
697-0654  
Administrative Manager

VACANT  
Asst for Budget Development

**Mr. Joseph F. Calcara**  
[Joseph.F.Calcara@us.army.mil](mailto:Joseph.F.Calcara@us.army.mil)  
Deputy Assistant Secretary of the Army  
(Installations & Housing)  
697-8161

LTC David Quivey, Ph.D.  
[David.Quivey@us.army.mil](mailto:David.Quivey@us.army.mil)  
695-5918  
Asst for Army Reserve

LTC Brian Philpot  
[Brian.Philpot@us.army.mil](mailto:Brian.Philpot@us.army.mil)  
697-4659  
Asst for Army National Guard

Bill Birney  
[William.Birney@us.army.mil](mailto:William.Birney@us.army.mil)  
695-0867  
Asst for Real Property

Carla Coulson  
[Carla.Coulson@us.army.mil](mailto:Carla.Coulson@us.army.mil)  
697-8162  
Asst for Construction

Rhonda Hayes  
[Rhonda.Hayes@us.army.mil](mailto:Rhonda.Hayes@us.army.mil)  
614-4601  
Chief, Capital Ventures (CV)

Barbara Sincere  
[Barbara.Sincere4@us.army.mil](mailto:Barbara.Sincere4@us.army.mil)  
614-4678  
Program Manager, CV

Scott Chamberlain  
[Scott.Chamberlain@us.army.mil](mailto:Scott.Chamberlain@us.army.mil)  
614-5286  
Program Manager, CV

Holly Guzowski  
[Holly.Guzowski@us.army.mil](mailto:Holly.Guzowski@us.army.mil)  
614-4509  
Program Manager, CV

Todd Hunter  
[Todd.Hunter@us.army.mil](mailto:Todd.Hunter@us.army.mil)  
614-4712  
Program Manager, CV

Dean (Nordin) Perez  
[Nordin.Perez@us.army.mil](mailto:Nordin.Perez@us.army.mil)  
614-7761  
Program Manager, CV

Clarke Howard  
[Clarke.Howard@us.army.mil](mailto:Clarke.Howard@us.army.mil)  
692-9883  
Program Manager, CV



# Strategic Relationships



ACSIM

Choices

- Priorities
- Parity
- Enterprise

Stewardship

- Dollars
- Authority

ASA, I&E

Requirements

- Population
- Condition
- Quantity
- Capabilities

IMCOM



# Army in Motion – GDPR / BRAC / GTA

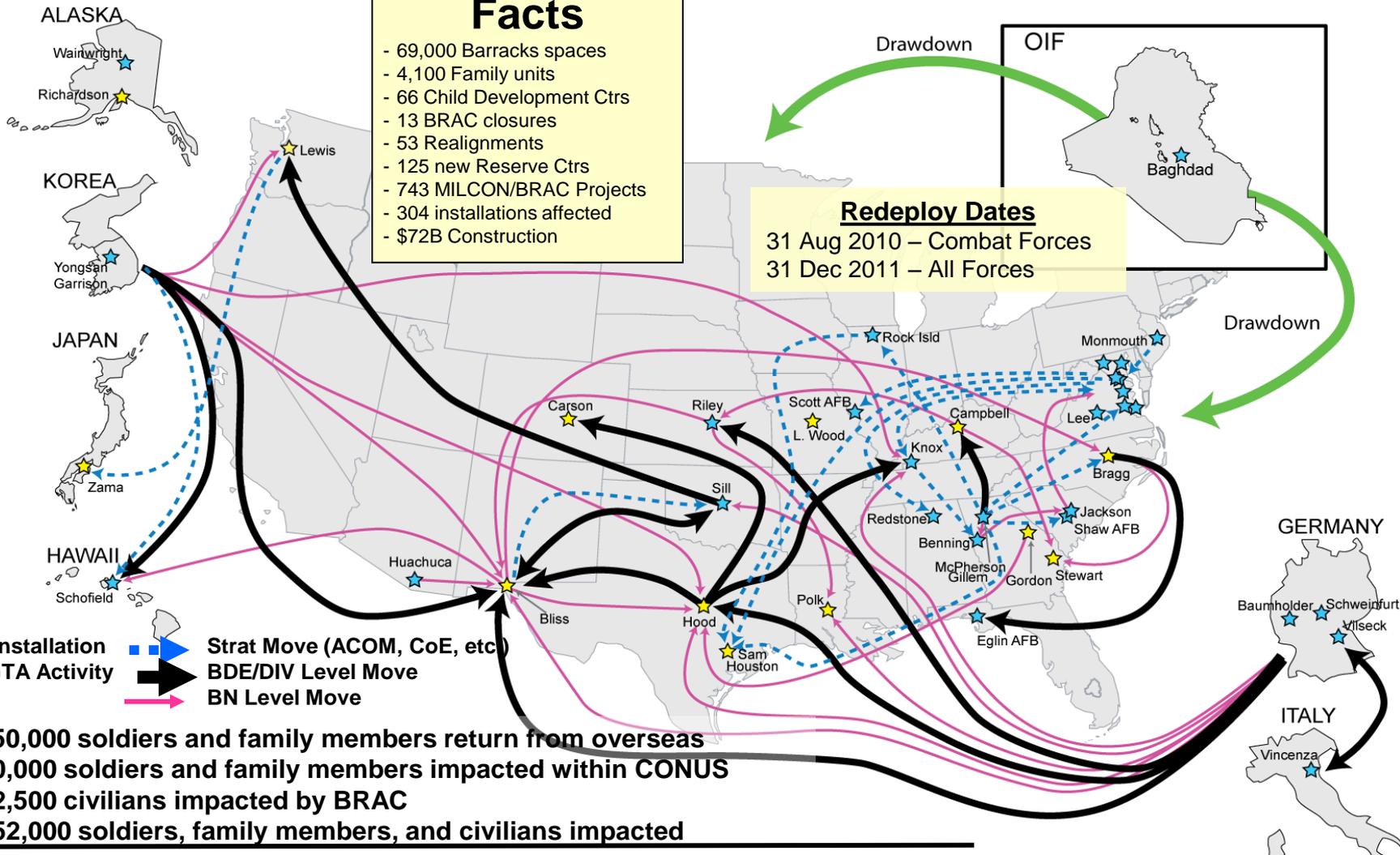


**Facts**

- 69,000 Barracks spaces
- 4,100 Family units
- 66 Child Development Ctrs
- 13 BRAC closures
- 53 Realignments
- 125 new Reserve Ctrs
- 743 MILCON/BRAC Projects
- 304 installations affected
- \$72B Construction

**Redeploy Dates**

31 Aug 2010 – Combat Forces  
31 Dec 2011 – All Forces



~150,000 soldiers and family members return from overseas  
+ ~80,000 soldiers and family members impacted within CONUS  
+ ~22,500 civilians impacted by BRAC  
= ~252,000 soldiers, family members, and civilians impacted

**Annually, ~100,000 soldiers deploy to and redeploy from Iraq & Afghanistan in unit packages**



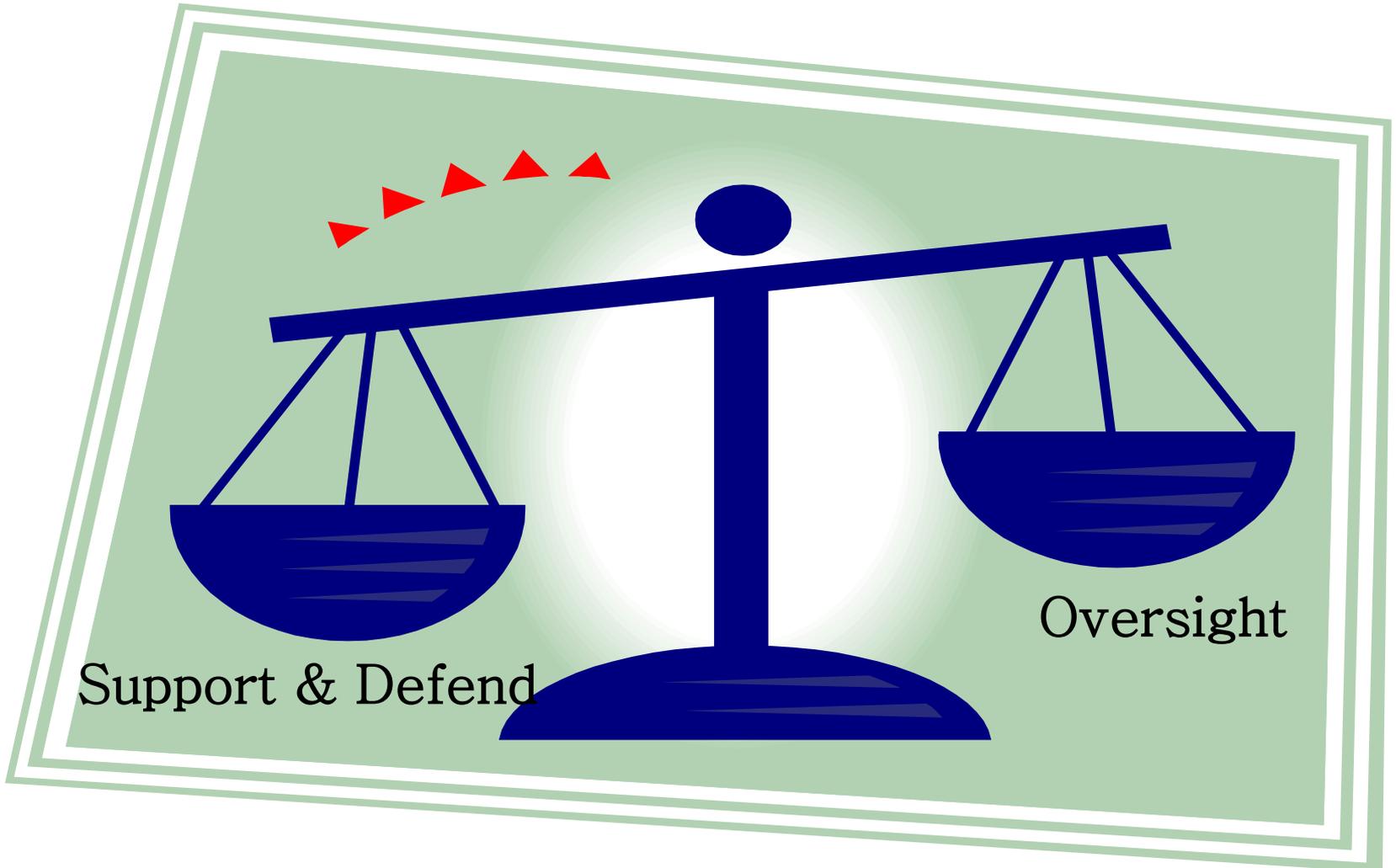
# Tenets and Themes



Then	Now
Surplus	Deficit
Supplemental	Stimulus
Obligations	Outlays
Resources	Capabilities
Shortfalls	Risk
Transformation	Balance
Dashboards	Analytics
Efficiency	Performance
Effectiveness	Value
Many Owners	Single Accountability
Oversight	Transparency
Host	Supporting Component
Tenant	Supported Component
Command	Matrix



# Art & Science





# Key to Success



- **Credible**
  - Credentialed
  - Consistent
  - Communications
- **Accountable**
  - Active
  - Agile
  - Action
- **Transparency**
  - Total Picture
  - Teamwork
  - “The Day of Reckoning”



# Prognostications





# Parting Shots



- **The first report is always false**
- **People don't generally lie; but the truth can be variable**
- **First thing to do is blow up the rules**
- **The best revenge is massive success**
- **Fear is the enemy of logic**
- **There is always one more SOB than you counted on**
- **An honest answer can get you in a lot of trouble**
- **The facts, although interesting, are irrelevant**
- **Don't get even, get mad**



# Parting Shots



- **Chicken Little only has to be right once**
- **NO is only an interim response**
- **You can't kill a bad idea**
- **If at first you don't succeed, destroy all evidence that you've tried**
- **A porcupine with his quills down is just another fat rodent**
- **You can agree with any concept or notional future option, in principle, but fight implementation every step of the way**
- **A promise is not a guarantee**
- **If you can't counter the argument, leave the meeting**
- **The greatest ambition in life is to pass on to others what I know**



# Questions?

